

FUNDRAISING PROPOSAL

Adidome Unity Ladies Football Club "The Proud Queens of Mafi"

Submitted: June 2025

1. Executive Summary

Adidome Unity Ladies Football Club was established with the vision of providing a platform for talented female football players to showcase their talents and develop their potentials in the sport. Our club not only aims at developing exceptional players for the fast growing player market but to also foster Leadership, Teamwork, and Self-Confidence among our players.

Adidome Unity Ladies Football Club, based in Mafi-Adidome in the Volta Region of Ghana, is a women's football team established in **August 2023** with the mission to empower young women through sports, discipline, and community engagement. In just under two years, our team has shown remarkable growth and success — finishing 2nd in the 2024/2025 Volta Region Women's Division One Middle League, and qualifying for the 2025/2026 Women's FA Cup competition.

To sustain and build upon this progress, we are seeking GHC 100,000.00 in funding. These funds will go towards purchasing essential equipment, training gear, transportation, and competition logistics for the upcoming football season. Your support will directly impact the development of women's football in Ghana and help create new opportunities for talented young female athletes.









2. Background and Achievements

The idea of Adidome Unity Ladies FC came about while thinking of what could be done to help young Girls shift their attention from adolescent related pressures leading to teenage pregnancies, child prostitution, drug peddling and other social vices. The idea is to effectively equip young girls with the adequate skills to be able to play sports as leisure as well as find career in it so as to fit well into the society.

Adidome Unity Ladies FC was born out of a passion for developing female sports talent in underserved areas. Despite limited resources, our team has already achieved major milestones:

- Founded: August 2023
- League Participation: Volta Region Women's Division One League
- 2024/2025 Performance: Finished 1st in Zone B of the Volta Region Women's Division One League and 2nd place in the Regional Women Middle League
- National Qualification: Earned a spot in the 2025/2026 Women's FA Cup Competition

Our team consists of dedicated young ladies between the ages of 12 and 22, many of whom come from underprivileged backgrounds. Football has become a lifeline — instilling confidence, teamwork, and ambition. We believe every girl should have the chance to succeed, and sports is a powerful avenue for this transformation.

3. Funding Need and Budget Breakdown

Our funding goal is **GHC 100,000.00**, allocated as follows:

Item	Description	Estimated Cost (GHC)
Training Equipment	Balls, cones, markers, bibs, medical kits	20,000
Jerseys & Kits	Home and away kits, tracksuits, goalkeeper gear	15,000
Footwear	Football boots and shin guards for 25 players	10,000
Transport & Logistics	Travel for league and FA Cup matches	25,000
Feeding & Welfare	Nutrition, hydration, and player upkeep	10,000
Match Registration & Referee Officiating Fees	League and FA Cup registration and officiating	8,000
Media, Promotion & Branding	Social media, flyers, banners, and team promotion	5,000
Miscellaneous	Emergencies, admin costs	7,000
Total		100,000

4. Why Support Adidome Unity Ladies?

Your support will:

- Empower Girls in Sports: Help young ladies defy stereotypes and chase their dreams.
- **Promote Community Development:** Engage the youth positively in a structured and inspiring environment.
- **Strengthen Ghanaian Football:** Contribute to building a national pool of female football talent.
- **Gain Recognition:** Sponsors will be acknowledged across our jerseys, social media, match day banners, and press engagements.

5. Call to Action

We are calling on individuals, companies, NGOs, and institutions to become **partners in progress**. Your sponsorship or donation will fuel a story of resilience, talent, and empowerment.

Ways to Support:

- Direct Financial Contribution
- In-kind Donations (equipment, kits, transport)
- Corporate Sponsorship & Branding Opportunities

Contact Information

Adidome Unity Ladies Football Club

Phone: +233 242151374 | +233 55 739 9433

Email: unityladiesadidome@gmail.com

Location: Mafi-Adidome, Volta Region, Ghana

Facebook / Instagram / TikTok: @AdidomeUnityLadiesFC

Website: www.adidomeunityladiesfc.xyz

Thank You

Together, let's build a future where every girl can dream — and achieve — through the power of football.

Evidence of our Progress in the immediate past league season below







